



NATIONAL PEDIATRIC DEVELOPMENTAL DIFFERENCES FORUM™

A thought leadership initiative for the advancement of relationship-based therapies

CONNECTING *the* DOTS

Interventions for Today and a Changing Perspective for Tomorrow

SPONSORSHIP/EXHIBITOR PROSPECTUS

October 21-22, 2016
Peggy Notebaert Nature Museum
Chicago, IL

Official Program Host:



LETTER FROM *the* CO-FOUNDERS *of the* NATIONAL PEDIATRIC DEVELOPMENTAL DIFFERENCES FORUM

Greetings,

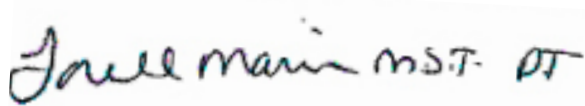
We are thrilled to announce the inaugural National Pediatric Developmental Differences Forum taking place on October 21-22, 2016 in Chicago, IL. The event will take place over a day and a half at the Peggy Notebaert Nature Museum in Chicago, IL. In order to make this event a success, we need your help!

This package outlines who we are, the Forum, our goals and objectives and the numerous levels of sponsorship and associated benefits. As a corporate sponsor, your company will be recognized as an organization that supports research for children with developmental differences as well as proven interventions that support these children from the points of birth, diagnosis, treatment and beyond.

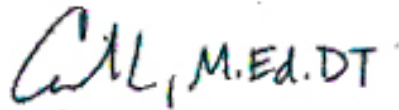
We need your support! Research is showing a marked increase in the diagnosis of various developmental delays and disorders among children. The NPDDF was founded because Chicago is home to some of the strongest educators, practitioners and leaders in the industry. It's time to step up and lead the nation on these issues. Come and be a part of this conversation as a corporate sponsor and/or exhibitor.

Thank you for taking the time to review this package. We look forward to your support of our initiative to help children and families so close to our hearts.

Yours truly,



Lorell Marin, MST, DT



Erika Larson, M.Ed. DT



Co-Founders



Lorell Marin, MST, DT, Erika Larson, M.Ed. DT



WHY SPONSOR *the* NPDDF?



This is a unique opportunity to join the leaders in the special needs industry as they begin an impassioned journey for the sake of children with developmental differences. A sponsor has access to a tremendous cache of therapists, educators, doctors and parents willing to do the most they can to improve the lives of children. The National Pediatric Developmental Differences Forum is a force in the industry.

ABOUT CONNECTING *the* DOTS

THE GOALS *of* NPDDF

- Raise awareness, communication and utilization of relationship-based therapeutic models including DIR/Floortime, Profectum™, and the PLAY Project, to assist children with developmental differences, which include autism spectrum disorder, sensory processing disorder and executive functioning challenges.
- Communicate the evidence-based positive results that are being achieved with these therapies.
- Encourage, lead and recruit new professionals to the community.

TYPES *of* PARTICIPANTS

- Therapists (Occupational Therapy, Speech Language Pathology, Social Work, Psychology, Developmental Therapy)
- Educators
- Physicians
- Researchers
- Students
- Parents

NPDDF ADVISORY COUNCIL

The NPDDF Advisory Council is comprised of thought leaders from a variety of industries which all play a role in establishing the Forum as the leading event for the advancement of relationship-based therapies.

THE 2016 ADVISORY COUNCIL INCLUDES:

- Lorell Marin, MST, DT, *Executive Director - LEEP Forward, Inc.*
- Erika Larson, M.Ed., DT, *Program Director - LEEP Forward, Inc.*
- John Janowiak, *President - Professional Education International*
- Sherri Cawn, MA, CCC-SLP, *Co-Owner - Cawn-Krantz and Associates*
- Jordan Sadler, MS, CCC-SLP - *Clinical Faculty/Lecturer, Northwestern University*
- Cesar Ochoa, MD, *Director of Behavioral and Developmental Pediatrics - Rush University*
- Richard Solomon, M.D., *Developmental & Behavioral Pediatrician - Founder of PLAY Project*
- Diane Selinger, Ph.D., *Clinical Psychologist, Private Practice*
- Michaja Prendergast Johnson, M.S., OTR/L, *Owner - Prendergast Pediatrics*
- Benny Delgado, DT, *President - Illinois Developmental Therapy Association*
- Brian Walls, *Strategic Advisor and Parent - COEX Partners*
- Hannah Newman, MSW, LCSW, *Director of Mental Health - LEEP Forward, Inc.*
- Trina Becker, *Continuing Education Administrator - Illinois Speech-Language Hearing Association*
- Lisa Murray, *Assistant Executive Director - West 40 ISC #2*
- Keena Sims, *Project Coordinator - Early Intervention Training Program*
- Elena Martinez, *Medical Biller and Parent - LEEP Forward, Inc.*
- Michelle Klein, *Marketing Director - Professional Education International*
- Thomas Wallace, *Director of Operations - LEEP Forward, Inc.*



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

“JUMP FOR JOY” SPONSOR: \$20,000

“HEAD OVER HEELS” SPONSOR: \$10,000

“HUG IT OUT” SPONSOR: \$5,000

“HIGH FIVE” SPONSOR: \$3,500

“FIST BUMP” SPONSOR: \$2,500

“SMILE” A LA CARTE SPONSOR PRICING

“JUMP FOR JOY” SPONSOR: \$20,000

- Two complimentary full conference passes
- A customized sponsorship opportunity - we will work with you to ensure your company name has a leading presence at the Forum
- Sponsorship logo on the cover page of the printed Official NPDDF Program Guide
- Full-page ad in printed Official NPDDF Program Guide
- Corporate profile listed in printed Official NPDDF Program Guide
- “Special Thanks” sponsor recognition in Official NPDDF Program Guide
- Opportunity to place advertisements/products in attendee “goody bags”
- A Plaque highlighting your sponsorship
- Pamphlets on “Sponsors’ Table” during Forum
- Corporate profile, logo and link to your website on NPDDF website
- Signage during break periods
- Corporate logo on all registration materials
- Corporate logo on all advertisement materials
- Corporate logo on event banner
- Corporate recognition and verbal acknowledgement at beginning and end of forum
- Signage at the registration table
- Table in our Exhibitor Hall
- Mention in press release to all major media outlets
- Mention in NPDDF blog entries
- Minimum 20 mentions via NPDDF social media related to the event (Facebook, Twitter, etc.)
- Logo on volunteer t-shirts

“HEAD OVER HEELS” SPONSOR: \$10,000

- Two complimentary full conference passes
 - Full-page ad in printed Official NPDDF Program Guide
 - Corporate profile listed in printed Official NPDDF Program Guide
 - “Special Thanks” sponsor recognition in Official NPDDF Program Guide
 - Opportunity to place advertisements/products in attendee “goody bags”
 - A Plaque highlighting your sponsorship
 - Pamphlets on “Sponsors’ Table” during Forum
 - Corporate profile, logo and link to your website on NPDDF website (one year)
 - Signage during break periods
 - Corporate logo on all registration materials
 - Corporate logo on all advertisement materials
 - Corporate logo on event banner
 - Corporate recognition and verbal acknowledgement at beginning and end of forum
 - Signage at the registration table
 - Table in our Exhibitor Hall
 - Minimum 10 mentions via NPDDF social media related to the event (Facebook, Twitter, etc.)
 - Logo on volunteer t-shirts
-

“HUG IT OUT” SPONSOR: \$5,000

- One complimentary full conference pass
 - Half-page ad in printed Official NPDDF Program Guide
 - “Special Thanks” sponsor recognition in Official NPDDF Program Guide
 - Opportunity to place advertisements/products in attendee “goody bags”
 - A Plaque highlighting your sponsorship
 - Pamphlets on “Sponsors’ Table” during Forum
 - Corporate profile, logo and link to your website on NPDDF website
 - Signage during break periods
 - Minimum 5 mentions via NPDDF social media related to the event (Facebook, Twitter, etc.)
 - Logo on volunteer t-shirts
-

“HIGH FIVE” SPONSOR: \$3,500

- Quarter-page ad in printed Official NPDDF Program Guide
- “Special Thanks” sponsor recognition in Official NPDDF Program Guide
- Opportunity to place advertisements/products in attendee “goody bags”
- A Plaque highlighting your sponsorship
- Pamphlets on “Sponsors’ Table” during Forum
- Corporate logo on NPDDF website
- Minimum 2 mentions via NPDDF social media related to the event (Facebook, Twitter, etc.)

“FIST BUMP” SPONSOR: \$2,500

- “Special Thanks” sponsor recognition in Official NPDDF Program Guide
 - A Plaque highlighting your sponsorship
 - Pamphlets on “Sponsors Table” during Forum
 - Corporate logo on NPDDF website
 - Minimum 2 mentions via NPDDF social media related to the event (Facebook, Twitter, etc)
-

ADD ON A “SMILE” WITH OUR “A LA CARTE” MENU

Sponsors may choose to add on to the above benefits with these options:

- \$5,000** Sponsor our Evening Reception on 10/20/16 at location (TBD).
- \$3,500** Sponsor the Photo Booth - available throughout the event for attendees to take pictures of themselves at the event holding #inspirational phrases, which will be posted to our live Facebook/Twitter feed.
- \$2,500** Introduce a Keynote Speaker
- \$2,500** Sponsor Lunch (1 available)
- \$2,500** Sponsor Snack and Coffee Break (4 available)
- \$1,500** Lead sponsor for our Live Social Media Feed (feed will be projected on wall during presentations)
- \$1,500** Name and logo on Attendee Lanyards (all attendees will wear)
- \$1,500** Sponsor our Welcome Reception | TBD

SPONSORSHIP BENEFITS

	"JUMP FOR JOY" SPONSOR: \$20,000	"HEAD OVER HEELS" SPONSOR: \$10,000	"HUG IT OUT" SPONSOR \$5,000	"HIGH FIVE" SPONSOR \$3,500	"FIST BUMP" SPONSOR \$2,500
Complimentary full conference passes	2	2	1		
A customized sponsorship opportunity - we will work with you to ensure your company name has a leading presence at the Forum.	X				
Sponsorship logo on the cover page of the printed Official NPDDF Program Guide	X				
Ad in printed Official NPDDF Program Guide	Full	Full	Half	Quarter	
Corporate profile listed in printed Official NPDDF Program Guide	X	X			
"Special Thanks" sponsor recognition in Official NPDDF Program Guide	X	X	X	X	X
Opportunity to place advertisements/products in attendee "goody bags"	X	X	X	X	
A Plaque highlighting your sponsorship	X	X	X	X	X
Pamphlets on "Sponsors' Table" during Forum	X	X	X	X	X
Corporate logo on NPDDF website	X	X	X	X	X
Corporate profile on NPDDF website	X	X	X		
Corporate link to your website on NPDDF website	X	X	X		
Signage during break periods	X	X	X		
Corporate logo on all registration materials	X	X			
Corporate logo on all advertisement materials	X	X			
Corporate logo on entry banner and event banner	X	X			
Corporate recognition and verbal acknowledgement at beginning and end of forum	X	X			
Signage at the registration table	X	X			
Table in our Exhibitor Hall	X	X			
Mention in press release to all major media outlets	X				
Mention in NPDDF blog entries	X				
Facebook/Twitter posts highlighting your sponsorship	20	10	5	2	2
Logo on volunteer t-shirts	X	X	X		

EXHIBITOR OPPORTUNITIES & PROGRAM GUIDE

Both Vendors and Service Providers have a unique opportunity to highlight products and services to our distinguished cadre of attendees from the fields of education, mental health, child development, occupational therapy, speech language pathology, and pediatric medicine. Parents of children with developmental differences will also be attending the Forum and will be able to benefit greatly from the expertise and knowledge of our Vendors and Service Providers.

VENDOR TABLES | \$2,000/TABLE

Our Vendor Tables are available for companies which would like to advertise or demonstrate a product to our attendees. Each vendor receives an 6'ft. long table with the option for electric hook-up. The attendees will be served meals in the designated vendor area, assuring that each attendee receives the opportunity to browse vendor products during meals. The times of these meals are still to be determined, but all vendors will receive specific times so that they can plan accordingly. Vendors may sell goods and distribute pamphlets, business cards or other marketing materials at these times.

SERVICE PROVIDER TABLES | \$750/TABLE

Our Service Provider Tables are available for clinics, clinicians and schools who would like to advertise services to our attendees. Each service provider receives a 6'ft. long table with the option for electric hook-up. The attendees will be served meals in the designated service provider area, assuring that each attendee receives the opportunity to browse services and gather information. The times of meals are still to be determined, but all Service Providers will receive a specific time so that they can plan accordingly. Service Providers may distribute pamphlets, business cards or other marketing materials at these times.

OFFICIAL NPDDF PROGRAM GUIDE ADVERTISEMENTS \$1000/FULL PAGE | \$500/HALF PAGE | \$250/QUARTER PAGE

The National Pediatric Developmental Differences Forum will give each attendee a comprehensive NPDDF Program Guide. In addition to Forum information, schedule and speaker bios, the NPDDF Program Guide will have a section dedicated to advertisements that allow companies to advertise their goods and services. To guarantee placement in the Official NPDDF Program Guide, all submissions must be received by September 1, 2016.

SPONSORSHIP/EXHIBITOR COMMITMENT FORM

SPONSOR LEVELS

- "JUMP FOR JOY" SPONSOR: \$20,000
- "HEAD OVER HEELS" SPONSOR: \$10,000
- "HUG IT OUT" SPONSOR: \$5,000
- "HIGH FIVE" SPONSOR: \$3,500
- "FIST BUMP" SPONSOR: \$2,500
- "SMILE" FROM "A LA CARTE" MENU

Fill in your choice

EXHIBITOR OPPORTUNITIES

- VENDOR: \$2,000
- SERVICE PROVIDER: \$750

ADVERTISEMENT OPPORTUNITIES

- FULL PAGE AD: \$1,000
- HALF PAGE AD: \$500
- QUARTER PAGE AD: \$250

Fill in your choice

PAYMENT

Please note that we can only offer recognition in publications, website content, signage, etc. after your signed contract and payment are received. If contract & payment are received after September 1st, 2016 we cannot guarantee recognition on printed materials.

Checks Payable To:
National Pediatric Developmental Differences Forum, LLC
Mail to: 1280 W Washington Chicago, IL 60607

Prefix

First Name

Last Name

Address

City

State

Zip Code

Email

Phone

Organization

*Please enter your sponsorship amount below.
We will email you an Invoice for the total due.*

TOTAL DUE

\$

THANK YOU

Thank you for your Sponsorship. After filling in the fields above,
please email to erika@npddf.com.

BACKGROUND INFORMATION

The NPDDF co-founders, Lorell Marin and Erika Larson, are both Special Educators and Developmental Therapists at LEEP Forward, Inc, a developmental pediatric therapy clinic in Chicago.

Lorell Marin, MST, DT

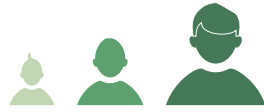
As the Executive Director and Founder of LEEP Forward, Lorell holds a Masters of Science in Teaching degree and a Bachelor's degree in Social Work. She is also a credentialed Developmental Therapist in the state of Illinois. She has an advanced certificate in DIR/Floortime and a certificate as a Developmental Therapist from Profectum.

Lorell Marin founded L.E.E.P. Forward when she saw a gap in the services for children with special needs aged 3-5 years once they aged out of early intervention. Lorell deeply believes in the potential of every child and focuses on relationship based models to support the children, families and therapists of L.E.E.P. Forward. Before founding L.E.E.P. Forward and becoming the mom of 2 girls, she enjoyed challenging extreme sports like skydiving, bungee jumping, plane gliding and running a marathon.

Erika Larson, M.Ed. DT

As the Program Director and Parent Liaison of LEEP Forward, Erika Larson holds a Master's degree in Special Education, a Bachelor's degree in Communication and Theatre Studies and is a credentialed Developmental Therapist in the state of Illinois. She has an advanced certificate in DIR/Floortime and ran a thriving developmental and educational therapy business in the northern suburbs before merging her business with LEEP Forward.

She has been working with families in their homes for the past 12 years and is often asked to consult with parents around the topics of development, education and best parenting practices. She specializes in helping children on the autism spectrum, those with ADHD, developmental delays and general anxiety and depression. Also a mom of two precocious boys, Erika adores helping parents find solutions so that "every day can be a good day."



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A thought leadership initiative for the advancement of relationship-based therapies

CONNECTING *the* DOTS

Interventions for Today and a Changing Perspective for Tomorrow

LOCATION:

Peggy Notebaert Nature Museum

DATES:

October 21-22, 2016

EXHIBITORS:

TBD

OVERVIEW OF SCHEDULE:

TBD

..... EXHIBITION SPACE CONTRACT
NATIONAL PEDIATRIC DEVELOPMENTAL DIFFERENCES FORUM

October 21-22, 2016 | Peggy Notebaert Nature Museum | Chicago, IL

PLEASE SIGN & EMAIL TO: National Pediatric Developmental Differences Forum
1280 W Washington Chicago, IL 60607 | 312.624.8750 | erika@npddf.com | npddf.com

PLEASE CHECK ONE BOX (Space Size: Tabletop Exhibit Space):

- Vendor Table: \$2,000/Table
- Service Provider Table: \$750/Table
- N/A - Included With Conference Sponsorship Package

EXHIBITORS WITH OUTSTANDING PAYMENTS DUE PRIOR TO SHOW OPENING WILL NOT BE PERMITTED TO MOVE IN.
Payment Terms: Purchase Order required ten (10) days from the signing of this agreement. Payment due 30 days after receipt of invoice. For sales completed within 90 days of the event, full payment is due upon receipt of invoice. All monies paid are non-refundable and non-transferable. For complete payment and cancellation terms and conditions, see item #2 on the reverse side.

LIST ALL PRODUCTS YOU WILL EXHIBIT

LIST COMPETITORS YOU DO NOT WISH TO BE NEAR

.....
COMPANY NAME (Please print company name exactly as you wish it to appear in promotional materials)

.....
URL Web Address (For Hyperlink)

Address

City..... State..... Postal Code Country

Contact Name (Please Print)

Title

Telephone Fax

E-mail.....

BILL TO (if different than above):

Company Name Purchase Order #

Address

City..... State..... Postal Code Country

Signature Date

..... PLEASE DO NOT WRITE IN THE SPACE BELOW

Space AssignedSpace Size

Square FeetSpace Cost

Accepted ByDate

RULES AND REGULATIONS

1. ADMISSIBLE EXHIBITS

- a) Only products and / or services relating to therapeutic support and services eligible to exhibit.
- b) Items or services exhibited (or referred to) must be those normally manufactured or provided by the Exhibitor.
- c) The subletting of exhibit space is prohibited.
- d) Exhibits must be staffed by an authorized company representative during all Forum hours.

2. PAYMENTS OF SPACE/ CANCELLATION POLICY

All monies paid to NPDDF are non-refundable and non-transferable in the event of Exhibitor's violation or breach of this contract, including, but not limited to, the reduction of the size of its exhibit or cancellation of its exhibit from the Forum. All cancellations must be in writing. In the event of a space cancellation, the exhibitor is liable for the entire amount due as of date of cancellation. If exhibitor fails to submit space payments at specified times, NPDDF shall have the right to take possession of said space and lease it to another party; exhibitor is still liable for the balance of the unpaid invoice.

3. DISPLAY REGULATIONS

- a) Standard exhibits: Exhibit fixture, components and identification signs will be permitted to a maximum height of eight (8') feet.
- b) Floor-standing displays, backdrops, racks and shelving units are permitted in the booth space. Likewise, floor-standing product samples are permitted. The maximum height allowed for these is eight (8') feet.
- c) Display structures must be self-supporting, and not anchored to walls or floors. Displays may not extend beyond the parameters of the stand.
- d) The stand or the items within the stand may not impair visibility of adjacent booths.
- e) Nothing shall be posted on or tacked, nailed, screwed or otherwise attached to columns, walls, floors, or other parts of the hotel, conference or exhibit area without permission from the proper building authority and NPDDF.
- f) Displays must be in place and set up by the time of the official opening to the show. Space not occupied or set up by that time may be reassigned for other purposes.
- g) NPDDF reserves the right to alter the exhibition area as deemed necessary.

4. SAFETY PROVISIONS

Exhibitors must take all necessary steps, including the employment of shielding and / or other safety devices, to protect attendees, other exhibitor's and all other Exhibitor's materials, including but not limited to, equipment that is operable, which might cause bodily harm.

5. FIREPROOFING

All of Exhibitor's materials must be a flameproof material or be made flame proof.

6. ELECTRICAL COMPLIANCE

Electrical wiring and equipment under the supervision or control of Exhibitor must meet the electrical codes of the host city (available upon request).

7. LIABILITY AND INDEMNIFICATION

Exhibitor Agrees to defend, indemnify, and hold harmless NPDDF and its officers, employees, agents successors and assigns (indemnified parties) from any suit or claim for loss or damage (including death, personal injury, and / or property damage) arising out of, or in connection with, Exhibitor's act or failure to act under this agreement. NPDDF agrees to notify Exhibitor's or any claim promptly after NPDDF receives notice. If Exhibitor fails to acknowledge that it will defend such claim within ten (10) days of receipt of notice, then NPDDF shall have the right to do so at Exhibitor's expense.

Exhibitor agrees to waive any and every claim which arises in its favor for any and all loss or damage covered by valid and collectible insurance policies to the extent of the insurance proceeds paid with respect thereto. Inasmuch as the waiver will preclude the assignment of the aforesaid claim by way of subrogation to an insurance company (or other person), Exhibitor shall notify its insurers of such waiver.

8. CERTIFICATE OF INSURANCE

Exhibitor will maintain the following insurance for the entire period of the Exhibition.

- a) Worker's Compensation Insurance to meet statutory requirements and Employer's Liability Insurance with limits not less than \$500,000.
- b) General Liability Insurance having a combined single limit for bodily injury and property damage in an amount not less than \$1,000,000 per occurrence and in the aggregate. Coverage under this insurance shall include Contractual Liability, Product Liability and Personal Injury Liability.

Certificate of Insurance must be furnished if requested by NPDDF, however, failure by NPDDF to request proof of insurance shall not relieve Exhibitor from carrying the above coverage.

9. CLEANING OF EXHIBITS

NPDDF will vacuum and maintain aisles of the exhibit area. Exhibitors must, at their own expense, keep their exhibit space clean and exhibits in good order.

10. MEETINGS AND MEETING ROOMS

No exhibitor shall hold a meeting that conflicts with Exhibit or Conference Hours.

11. SERVICES

NPDDF shall use reasonable effort to have all necessary power, air, water and gas services installed and operating during the Show. NPDDF, however, shall not be responsible for the late installation or interruption of any such services.

12. UNION REGULATIONS

Exhibitor must observe all union regulations in force in the exhibit area.

13. FORCE MAJEURE

In the event the host city of any part of the exhibit area thereof is made unavailable for the Exhibitor's use for any period of time as result of fire, floor, tempest, or any other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which the Show has no control, or should NPDDF decide that because of any such cause it is necessary to cancel, postpone, or relocate the Show, or reduce the installation time, Show time, or move-out time, NPDDF shall have no liability to, or responsibility to, reimburse Exhibitor with respect to any damage or loss, directly or indirectly arising as a result thereof.

14. INTELLECTUAL PROPERTY

Exhibitor shall be responsible for paying all costs and fees arising from the Exhibitor's use of any and all patented, trademarked, or copyrighted materials.

15. AMENDMENTS

NPDDF shall have the right to enforce any and all contract regulations contained herein, and the further right, in its sole discretion, to determine any and all additional rules and regulations which considers necessary for the proper conduct of the Exhibit.